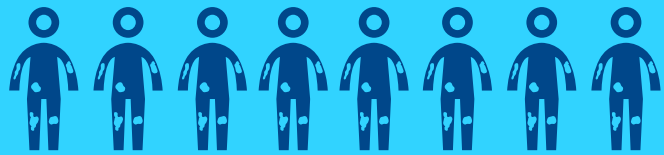


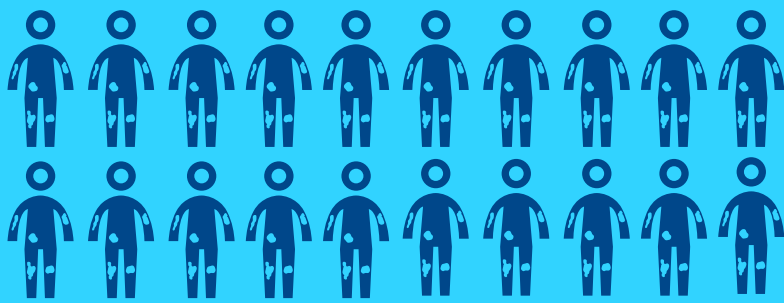
# Closing the gap: Uncovering unmet needs in psoriasis care

Psoriasis (PsO) is a prevalent, chronic immune-mediated disease resulting in overproduction of skin cells, which causes inflamed, scaly plaques that may be itchy or painful<sup>1</sup>.

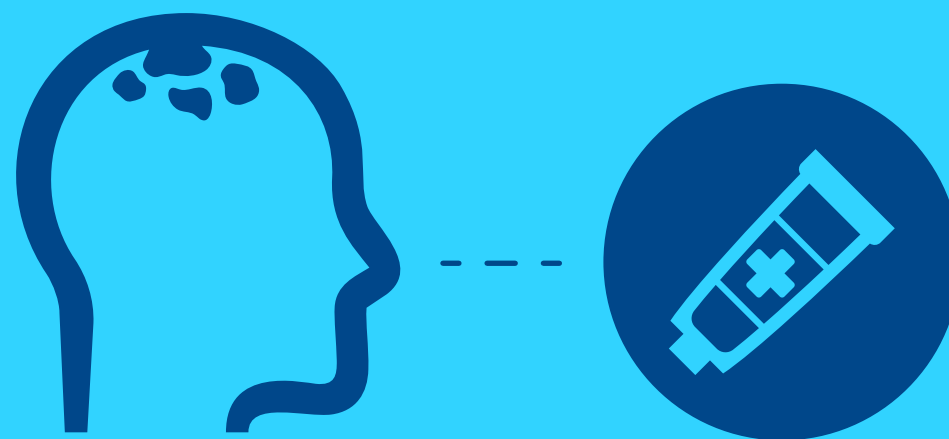
~8 million Americans<sup>2</sup>



125 million+ people worldwide<sup>2</sup>



One icon = 6.25 million individuals worldwide\*



Most people living with moderate-to-severe PsO are eligible for, but are not receiving, advanced therapies<sup>3</sup>.

To improve care for people living with psoriasis, we are seeking to better understand the patient and healthcare provider (HCP) experiences and needs through a landmark global study:

**ENCOMPASS.**

# Methods<sup>4</sup>

We are asking 4,500 total survey participants in 11 countries...



**2,900 adults**



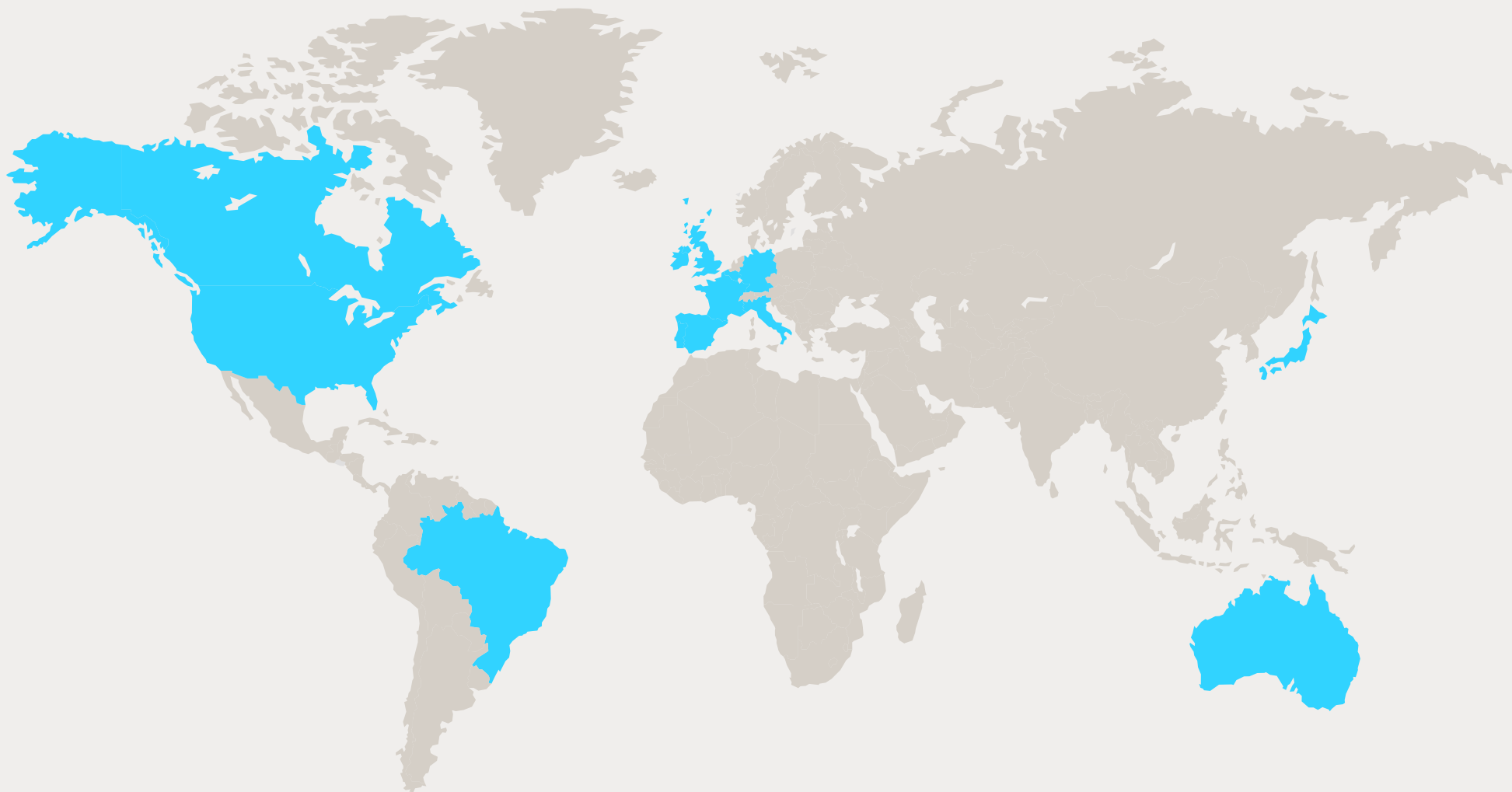
**1,200 HCPs**  
(Dermatologists and  
advanced practice providers)



**200 adolescents**



**200 caregivers**



... How does psoriasis impact patients' lives and  
what would an ideal psoriasis treatment look like?

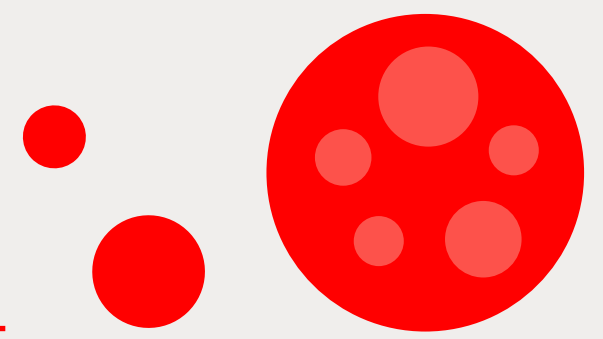
Interim results from the ENCOMPASS-SI sub-study focused  
on US-based participants



A web-based quantitative  
survey of 393 adult  
patients with psoriasis  
and 200 HCPs



A subset participated in  
in-depth qualitative interviews  
to provide deeper context  
to survey findings



## ENCOMPASS explores:



### Treatment selection considerations

- ✓ Therapy advantages/disadvantages
- ✓ Perceived treatment burden
- ✓ Adherence challenges
- ✓ Convenience factors
- ✓ HCP communication & engagement
- ✓ Past treatment experience and treatment goals



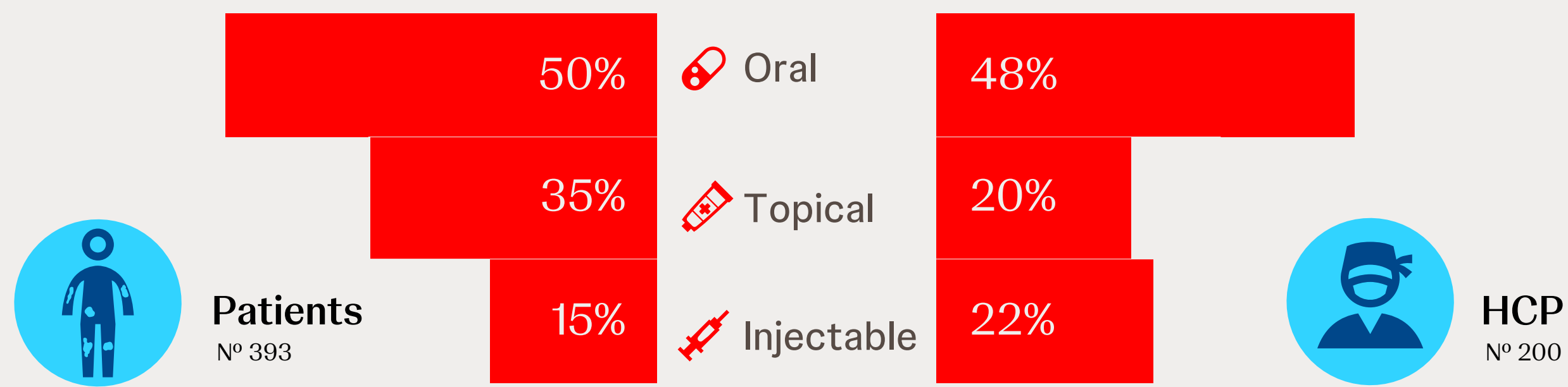
### PsO symptoms experience and its daily impact on life

- ✓ Skin symptoms (itchy, sore, painful, stinging)
- ✓ Emotional impact (embarrassment, worry, self-consciousness)
- ✓ Social challenges (bullying, exclusion, relationships)
- ✓ Daily life interference (activities, chores, work/school)
- ✓ Clothing limitations
- ✓ Itch and sleep disturbance

Through quantitative surveys and in-depth qualitative interviews, findings explore key aspects such as treatment experience, satisfaction, and patient and HCP perceptions of different therapy.

# Initial Results from U.S. Market<sup>3</sup>

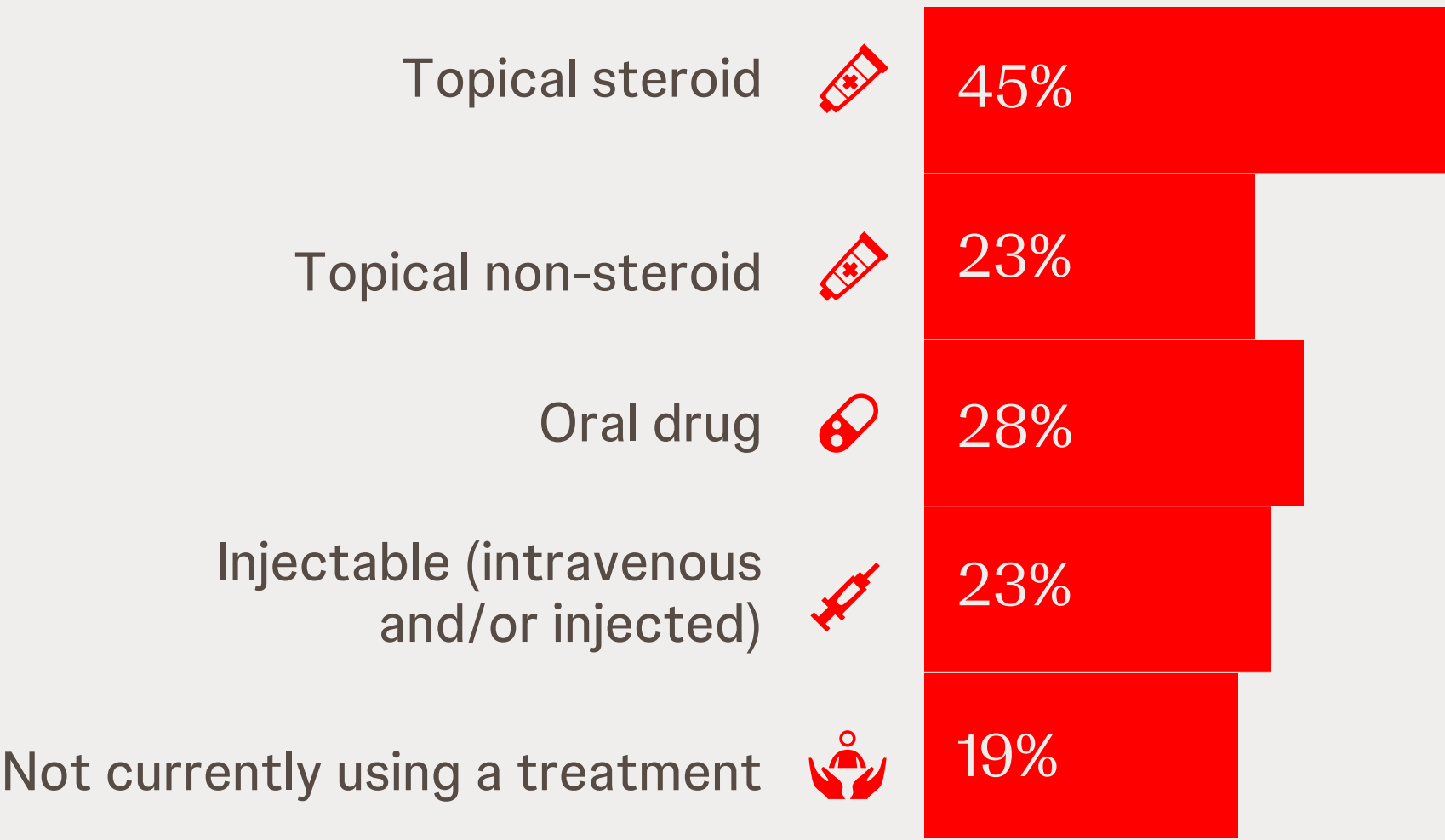
Both patients and HCPs prefer oral treatments\*



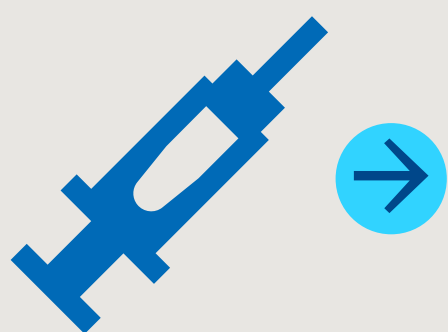
*\*Patients were provided three options: oral, topical, and injectable. HCPs were provided four options: oral, topical, and injectable, and “mode of administration doesn’t matter to me.” The last option accounts for 11%.*

The current treatment mix does not align to patient preference

Current treatment\*



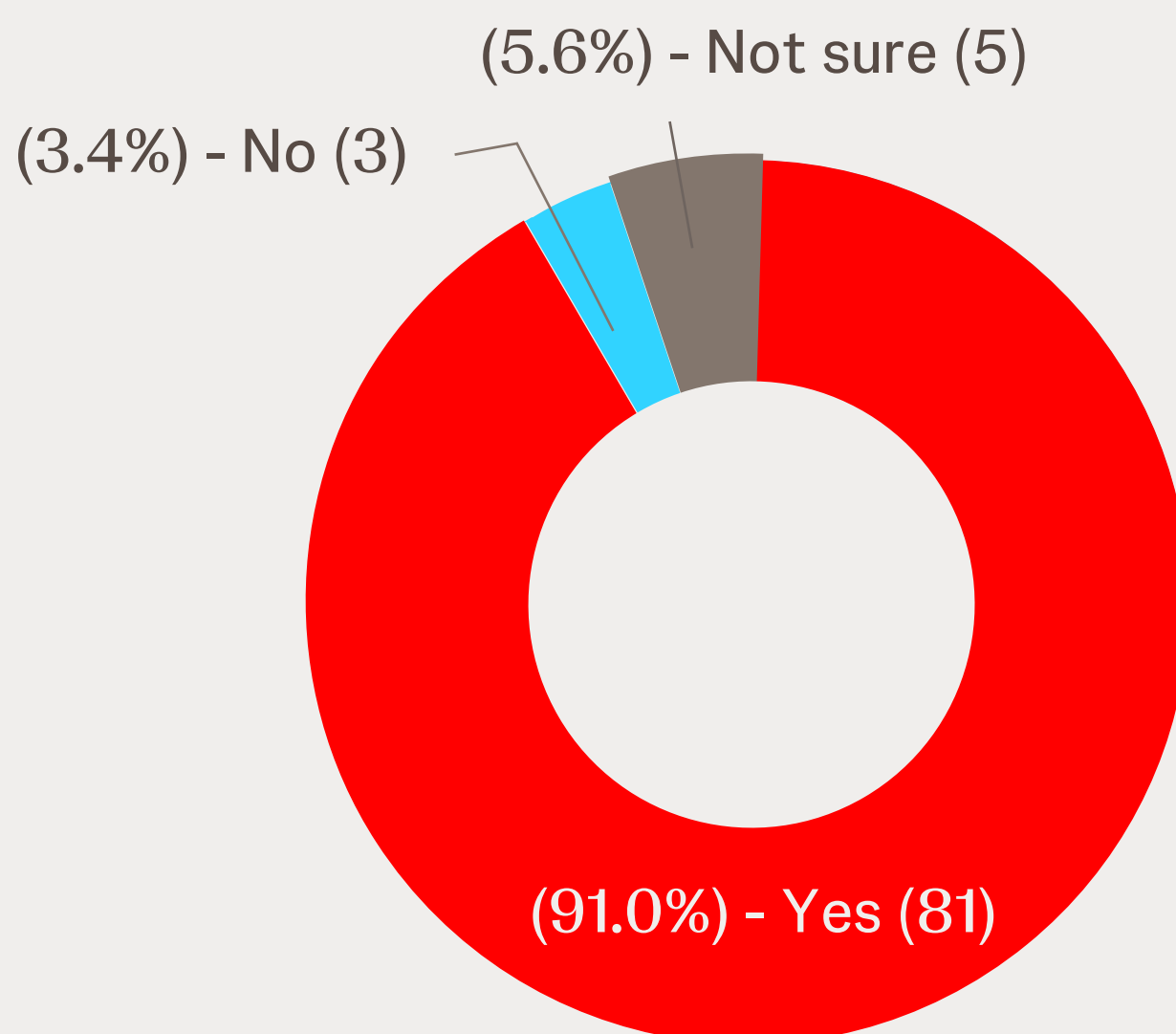
*\*Patients were asked which prescribed treatments they were currently using to treat their PsO. Responses were not mutually exclusive.*



91%

of patients currently receiving injectables are willing to switch to a safe and equally effective new oral treatment

## Willingness to try a new pill



## Top reported clinical disadvantages of injectables

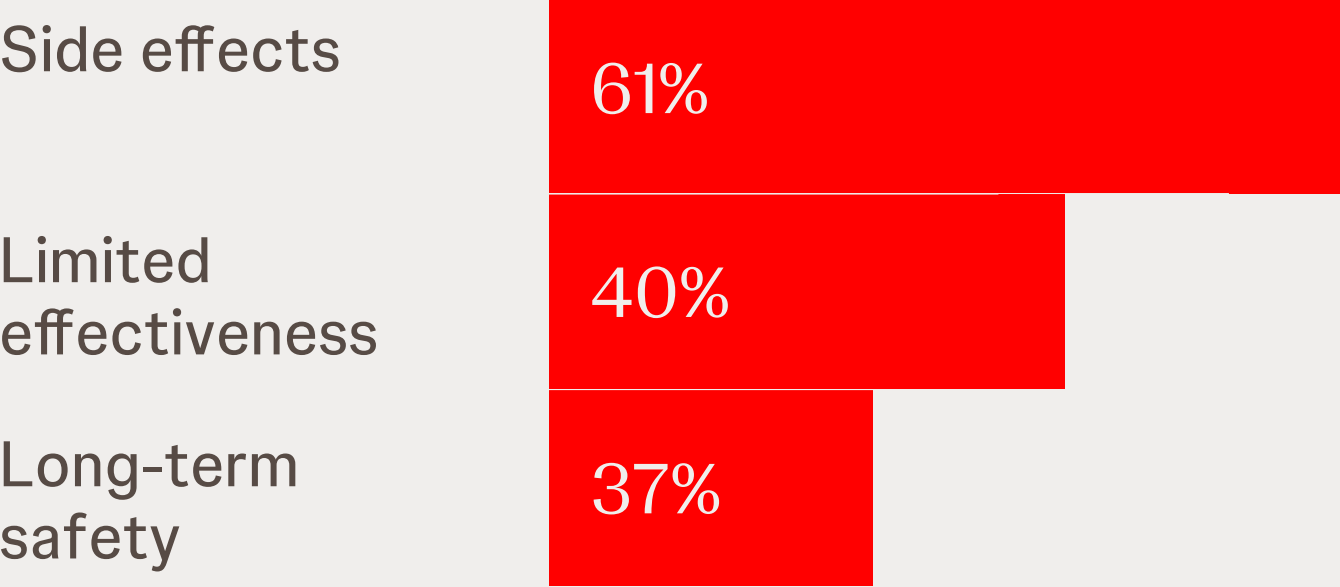
66%

“They (my patients) don’t like the method of administration”

47.5%

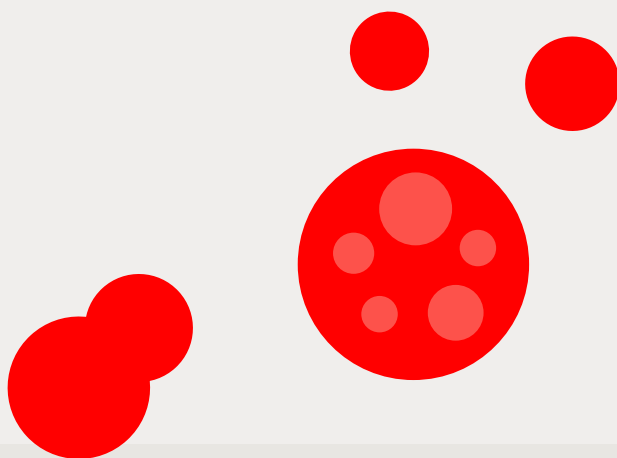
“Treatments require monitoring and follow-up visits”

Newer oral treatments  
also pose concerns:



AN UNMET NEED REMAINS...

... for oral psoriasis treatments that deliver high levels of skin clearance and have favorable safety profiles —thus allowing patients and HCPs to achieve optimal outcomes without compromising efficacy, safety, and preference for oral administration.



<sup>1</sup>National Psoriasis Foundation. About Psoriasis. Available at: <https://www.psoriasis.org/about-psoriasis>. Accessed June 2025. <sup>2</sup>National Psoriasis Foundation. Psoriasis Statistics. Available at: <https://www.psoriasis.org/content/statistics>. Accessed June 2025. <sup>3</sup>Data on File. Janssen. Decision Resources & Internal Claims Research. Truven Health Analytics Data. <sup>4</sup>Stein Gold, L et al. “Unmet Needs of Adults with Psoriasis and Clinicians Treating Psoriasis in the US” AAD Innovation Academy 2025. Abstract #70041.

